

# History of CoolMom



~ the first three years ~

Kirsten McCaa and Kristy Royce have hope, passion and a plan. Both see the vital importance of affecting climate change and so it begins,

January 2007 - Kristy throws movie to see "An Inconvenient Truth"

February 2007 - Kirsten & Kristy launch CM an official non-profit, wanted positive, fun way for moms to make a difference

June 2007 - Kirsten & Kristy launch CoolMom.org web site

August-September 2007 - new campaign: 3 Friends, 3 Changes with SeattleCAN

October 2007 - Kristy steps down as co-director but continues to provide valuable support

November 2007 - Kirsten starts first CoolMom Group, Magnolia CoolMoms

January 2008 - Magnolia CoolMoms apply for & begin work on Fuel Free Routes to School grant

May - September 2008 - Summer of 7 new CoolMom Groups! Training provided, plus Coordinator Handbook produced

May - October 2008 - creation of the 'Green Parenting Lecture'

2008 - Formation of Scientific Advisory Board

November 2009 - first Toy Swap 'n' Sale, West Seattle CoolMom group, a success!

February 2009 - Formation of CoolMom Board of Directors with Sonja Ling, Assistant Directors help

February 2009 - Letters to Michelle Campaign

April 2009 - New Director Terri Glaberson begins

May 2009 - Testify at the EPA hearing in support of their findings that green house gases are hazardous to our health

August 2009 - CoolMom granted 501c3 status

October 2009 - CoolMom in D.C., Terri Glaberson heads to D.C. via invite from Climate Solutions to speak to our Legislators

October 2009 - CoolMom and other like minded environmental groups organizes one of the largest 350 events in the world!

November 2009 - CoolMom sends homemade art murals to Senators Murray and Cantwell asking them to support a strong and comprehensive Climate and Energy Bill

November 2009 - Second Toy Swap 'n' Sale for West Seattle and first for Greenlake/Ballard Groups, both a huge success!

December 2009 - CoolMom gets contract with the City's Office of Sustainability and Environment for helping to promote their Carbon Calculator

December 2009 - CoolMom recognized as one of the best organizations engaging citizens on climate action by outgoing Mayor Nickel's at Conference of Mayors and Copenhagen Climate Summit